



2020  
adult education catalog

# education to change lives

adult basic education  
high school equivalency  
workforce readiness  
college readiness  
corrections education  
professional development

[www.essential.com/educators](http://www.essential.com/educators)  
800.931.8069

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readiness

## Assessment Courses 02

Aligned to College and Career Readiness Standards (CCRS), our courses focus on enhancing basic adult learning skills.

## ABE Essentials 04 Workbook Series

This series combines print material with mobile online lessons, providing students with a more personalized instruction experience.

## HSE Academy 06 Courses

By providing a guided pathway for each learner, our HSE courses aim to accelerate learning to help students reach their goals faster.

## Practice Tests 08

Our practice tests predict readiness to give instructors the diagnostic data they need to plan their curriculum.

## Life Essentials 10

Through real-life scenarios, students develop critical thinking, problem solving, research, and decision making skills that are required in today's workforce.

## Career Planning 11

A course to help students discover their true purpose in life and put together an action plan they can follow to find success on their education path.

## College Essentials 12

Aligned perfectly with the Accuplacer College Placement test, this course helps students develop college-level skills.

## content key

(ABE) Adult Basic Education

(AM) Assessment

(HSE) High School Equivalency Prep

(CP) Career Pathways

(WF) Workforce Readiness

(LS) Life Skills

(DL) Digital Literacy

(FL) Financial Literacy

(GP) Guided Pathways

(CR) College Readiness

(PD) Professional Development

(ELL) English Language Learners

(BL) Blended Learning

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Our computer-based courses can adapt to any internet-restrictive environment.

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**Development Series**

This college-level series, designed specifically for adult educators, gives you the core tools and techniques to excel in the adult education classroom.

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Aligned with our GED, HiSET, and TASC Academy courses, our workbooks are designed to help accelerate learning by providing extra practice.

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We're passionate about our products as well as our customers. Find out how to get in touch with a representative near you.

## about us

We are a team dedicated to making change in adult education through innovation and inspiration.

Since 2002, we've helped 2.2 million people reach their life goals with a revolutionary online learning system and print material.

Beginning with comprehensive programs for low level ABE programs, innovative preparation for HSE tests, and core workforce readiness skills, our solutions have changed the way adults are being educated. Our programs help educators see the success they dream about by providing a guided pathway for each student.

Check out what others are saying.



[www.passged.com/reviews](http://www.passged.com/reviews)

# adult basic education

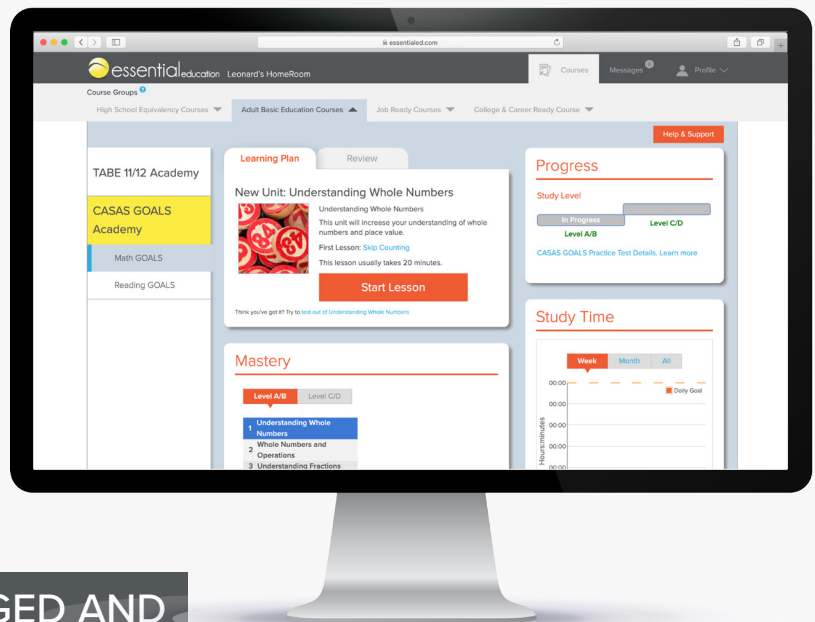
For many adults, learning is hard. They struggle with connecting abstract academic content with real life scenarios. Essential Education focuses on contextualizing lessons so that students can see the bigger picture of why they are learning what they are learning. Students stay engaged and keep coming back because they see the meaningful results of their efforts.

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## ASSESSMENT COURSES

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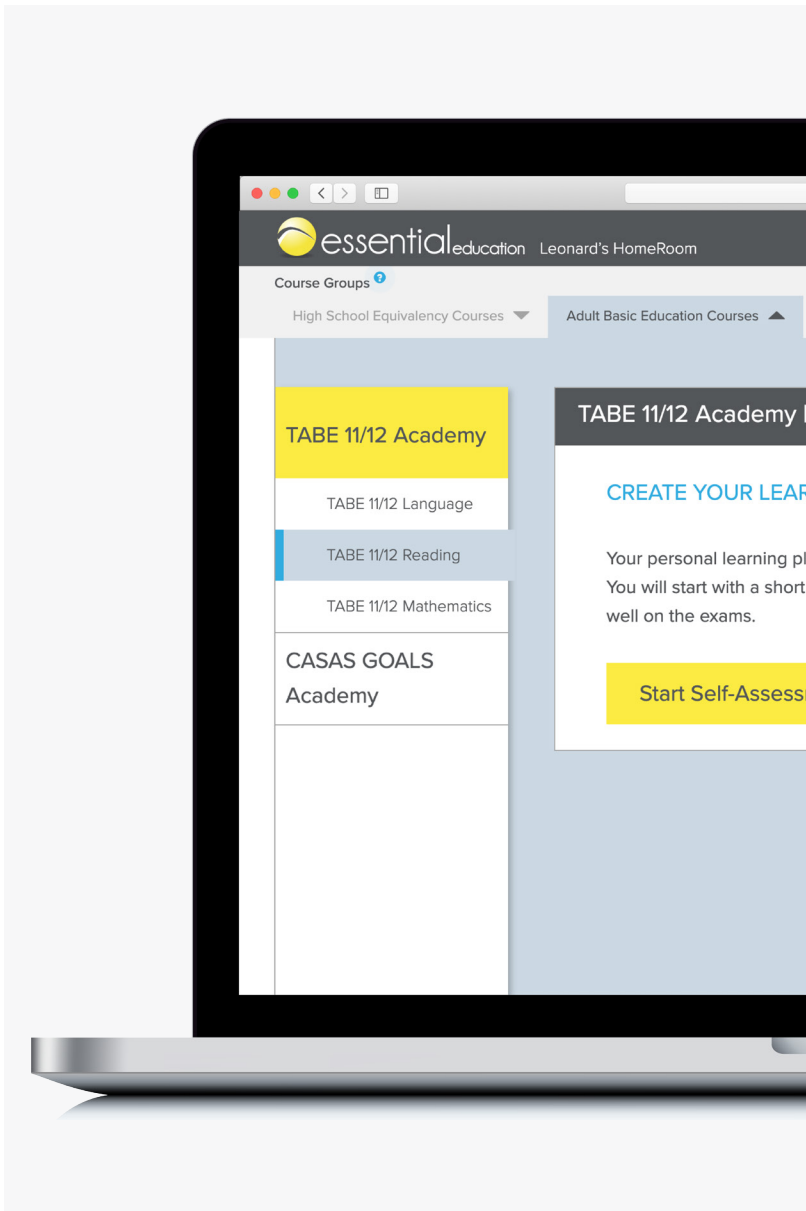
The key to success for the ABE student is a strong foundation of basic skills. Our two assessment courses, **TABE 11/12 Academy** and **CASAS GOALS Academy**, identify the missing skill gaps and then creates a guided pathway to build a strong foundation for success.



STUDENTS STAY ENGAGED AND  
KEEP COMING TO CLASS BECAUSE  
THEY SEE THE MEANINGFUL  
RESULTS OF THEIR EFFORTS.

HENRY WILSON, TABE 11/12 ACADEMY STUDENT

*"This is an awesome program. It really helped me get to the next step. The characters and explanations helped me understand math problems that I never understood."*



**TABE 11/12 Academy**

Aligned w/ TABE 11/12 & CCRS  
310 skill-based lessons  
9 practice tests + 3 locator tests  
183+ hrs of lessons & quizzes  
Levels E, M, D, and A

annual reusable seats as low as ... \$25.50/ea



**CASAS GOALS Academy**

Aligned w/ CASAS GOALS & CCRS

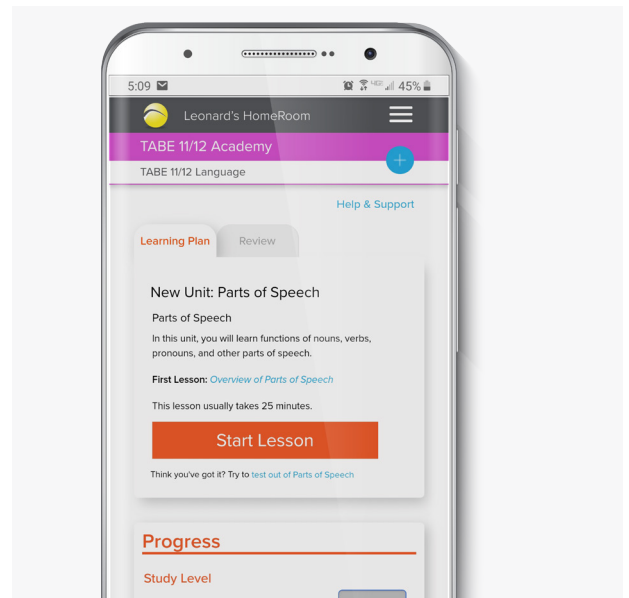
**Math GOALS**

134 skill-based lessons  
4 practice tests + 1 locator test  
67+ hrs of lessons & quizzes  
Levels A/B and C/D

**Reading GOALS**

80 skill-based lessons  
3 practice tests + 1 locator test  
40+ hrs of lessons & quizzes  
Levels B, C, D

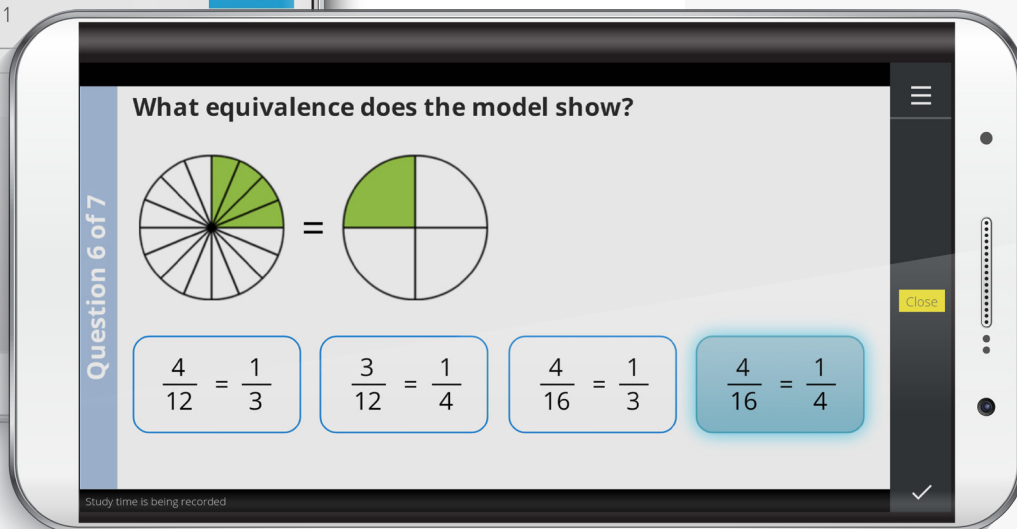
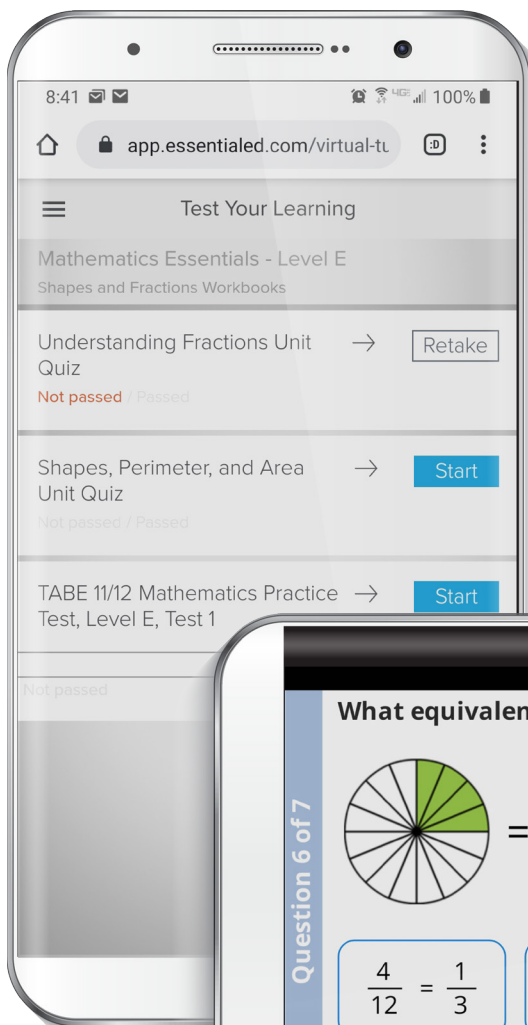
annual reusable seats as low as ... \$25.50/ea



## ABE ESSENTIALS WORKBOOKS

The best of both worlds: a blend of print and online learning. Students start with easy-to-understand workbook instruction and practice. For students needing deeper and more personal instruction, our **ABE Essentials** workbooks connect seamlessly to powerful mobile lessons aligned to each chapter. Twenty-one workbooks for TABE levels E, M, D and A, and CASAS levels A, B, C, and D.

A built-in learning management system gives instructors much needed diagnostic data to determine readiness and pinpoint instructional strategies for each student.



## ABE Essentials + Virtual Tutor

Aligned to CCSS & CCRS, TABE 11/12 & CASAS GOALS

Includes a virtual tutor & mobile lessons

10 pack/single title ..... \$52.50



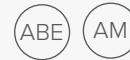
## ABE Essentials - Offline

For Corrections Only

Aligned to CCSS & CCRS, TABE 11/12 & CASAS GOALS

Workbook only

10 pack/single title ..... \$45.00



Digital sample

READING

MATHEMATICS

LANGUAGE

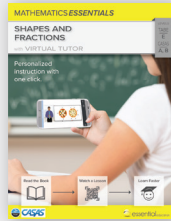
TABE: E  
CASAS: B, A/B



Read & understand paragraphs and short texts.



Recognize spelling-sound correspondences and use them, along with other techniques, to read words.



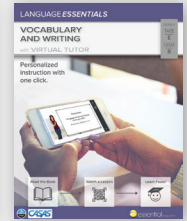
Solve problems with measurement, geometry, and fractions.



Understand, compare, and solve problems with whole numbers and the four operations.



Compose sentences and spell correctly.



Build vocabulary and compose organized texts.

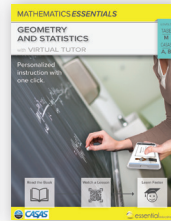
TABE: M  
CASAS: C, A/B



Comprehend and analyze literary and informational texts.



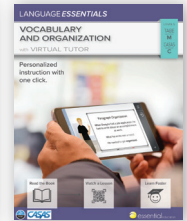
Fluently solve problems involving fractions, decimals, rates, ratios, and units of measure.



Understand and use angles and data.



Form correct sentences using standard mechanics.



Build vocabulary and word use and to organize written works.

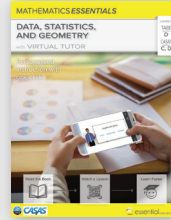
TABE: D  
CASAS: D, C/D



Comprehend and analyze texts.



Understand and use expressions, equations, inequalities, and functions to solve problems and model real-world problems.



Solve problems involving percents, probability, angles, shapes, and proportions.



Write argumentative and informational texts.



Spell, punctuate, and use language correctly.

TABE: A  
CASAS: C/D



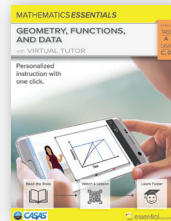
Analyze texts, compare texts, and understand author's purpose and point of view.



Analyze the development of ideas, themes, processes, events, and claims in a variety of texts.



Solve algebra problems involving linear equations, inequalities, systems of equations, quadratic expressions and equations.



Solve problems involving volume, density, data, and functions.



Write complex sentences and argumentative texts using a variety of sentence structures.

# high school equivalency

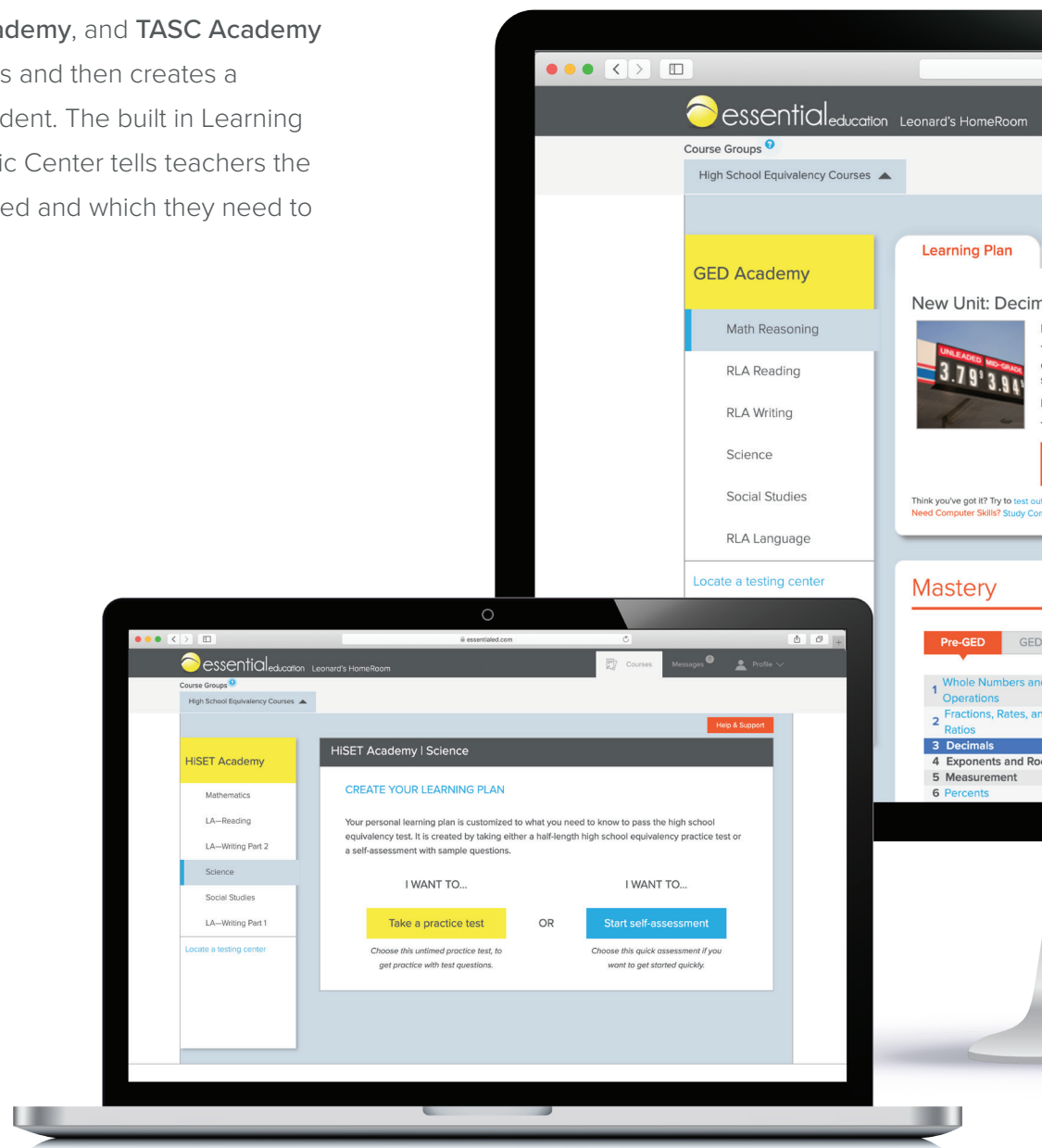
A one-size-fits-all approach doesn't work for most adult learners. Because of this, teachers often struggle to create a learning plan that will fit various needs. That is where our HSE Academy courses come in.

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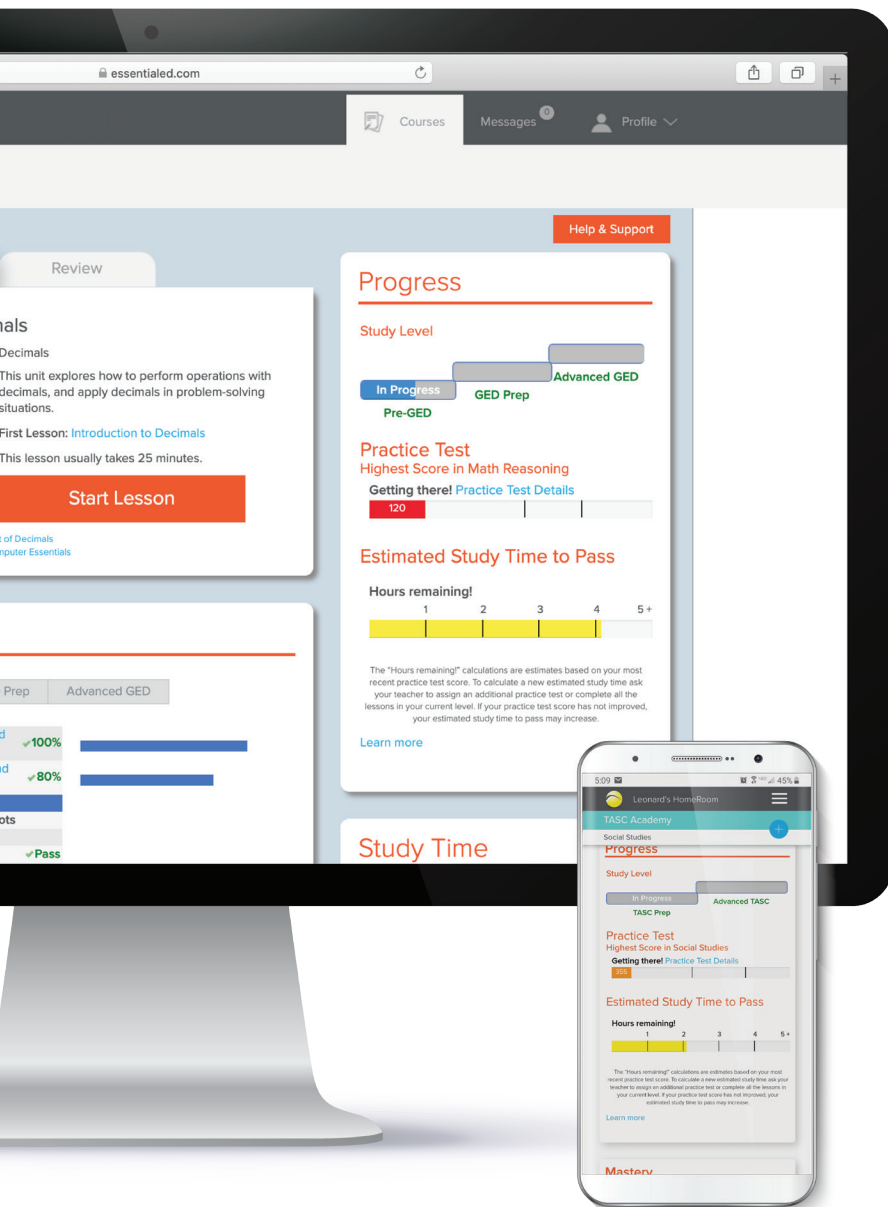
## HSE ACADEMY COURSES

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Our **GED Academy™**, **HiSET® Academy**, and **TASC Academy** courses pinpoint the missing skills and then creates a unique learning plan for each student. The built in Learning Management System & Diagnostic Center tells teachers the exact skills students have mastered and which they need to work on.







## GED Academy™

- 100% content aligned with GED Testing Service
- 6 subjects
- 24 practice tests
- 56 units
- 330 lessons
- 3,444 practice activities

annual reusable seats as low as ..... \$29.50/seat



## HiSET® Academy

- 6 subjects
- 24 practice tests
- 56 units
- 330 lessons
- 3,444 practice activities

annual reusable seats as low as ..... \$29.50/seat

HiSET® Academy Official Practice Test — page 8



## TASC Academy

- 6 subjects
- 24 practice tests
- 56 units
- 330 lessons
- 3,444 practice activities

annual reusable seats as low as ..... \$29.50/seat



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## HiSET® ACADEMY OFFICIAL PRACTICE TEST

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In partnership with Educational Testing Service, Essential Education is the exclusive provider of the online **HiSET® Academy Official Practice Test**. Offered in both English and Spanish, these practice tests are designed to measure readiness for the HiSET® Exam.

On completion of their practice test, the test taker will receive same-day scoring with specific instructions on what to study next. Teachers get a precise lesson plan for each student to guide their instruction for the HiSET® Exam.

### HiSET® Academy Official Practice Test

- Exclusive provider
  - Companion to HiSET® Academy course
  - Essay scoring included
  - 10 full-length practice tests
  - Offered in both English and Spanish
  - Immediate grading
- single (1 attempt) ..... \$2.00



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## GED READY: THE OFFICIAL GED PRACTICE TEST

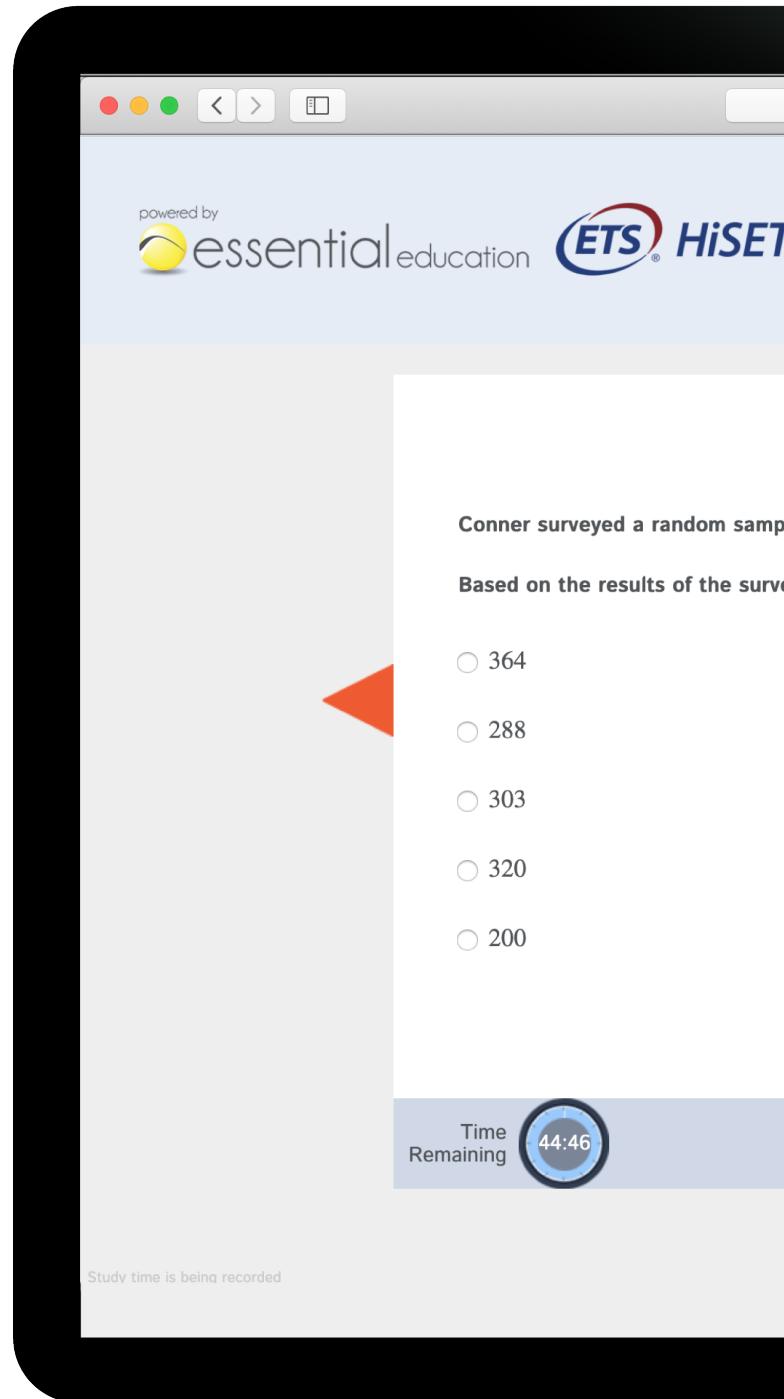
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Essential Education is an official provider of the GED Ready practice test vouchers. Offered in both English and Spanish, these practice tests are designed to measure readiness for the GED test.

On completion of your student's practice test, test takers will receive same-day scoring with specific instructions on what to study next.

### GED Ready

- Offered in both English and Spanish
- single (1 attempt) ..... \$4.25



Mark to Review Later

Question 5/25

le of 60 employees at a company, and 24 said they carpool to work.

ey, of the 800 total employees at the company, what is the expected number that carpool to work?

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RYAN K. SANPEI, PROGRAM SPECIALIST  
MCKINLEY COMMUNIYT SCHOOL FOR ADULTS

*“This isn’t just a ‘test prep’ program; it’s a program built around an individualized, skills-based curriculum. The practice tests and test readiness data correlate well to the student’s ability to achieve success on the GED and HiSET test.”*

# workforce readiness

Many adults lack the basic life skills to help them be successful in today's workforce. They lack computer skills needed to be job ready, and then struggle with finding and keeping a job. Essential Education has created the perfect solution for educating the adult learner.

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## LIFE ESSENTIALS COURSES

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Designed to support Workforce Innovation and Opportunity Act (WIOA) initiatives, our Life Essentials courses address key areas to help adult learners become confident, successful students and employees. Through real-life scenarios, students will develop essential skills for critical thinking, problem solving, research, and decision making that are required in today's workforce. Upon completing and passing a final assessment, students will receive a certificate.

**JAN STALLARD**, REGIONAL SPECIALIST  
RACE I, REGIONAL ADULT AND CAREER EDUCATION

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*"Computer Essentials helps our teachers determine which students have the basic computer skills needed to successfully navigate computer-based assessments."*

### Computer Essentials

Self-paced digital literacy course  
9 core standards  
65 lessons  
11 assessments  
Passing Certificate

annual reusable seats as low as ..... \$17.50/seat



### Work Essentials

Self-paced workforce readiness course  
6 units  
26 lessons  
WIOA compliant  
Passing Certificate

annual reusable seats as low as ..... \$12/seat



### Money Essentials

Self-paced financial literacy course  
4 units  
20 lessons  
Passing Certificate

annual reusable seats as low as ..... \$12/seat

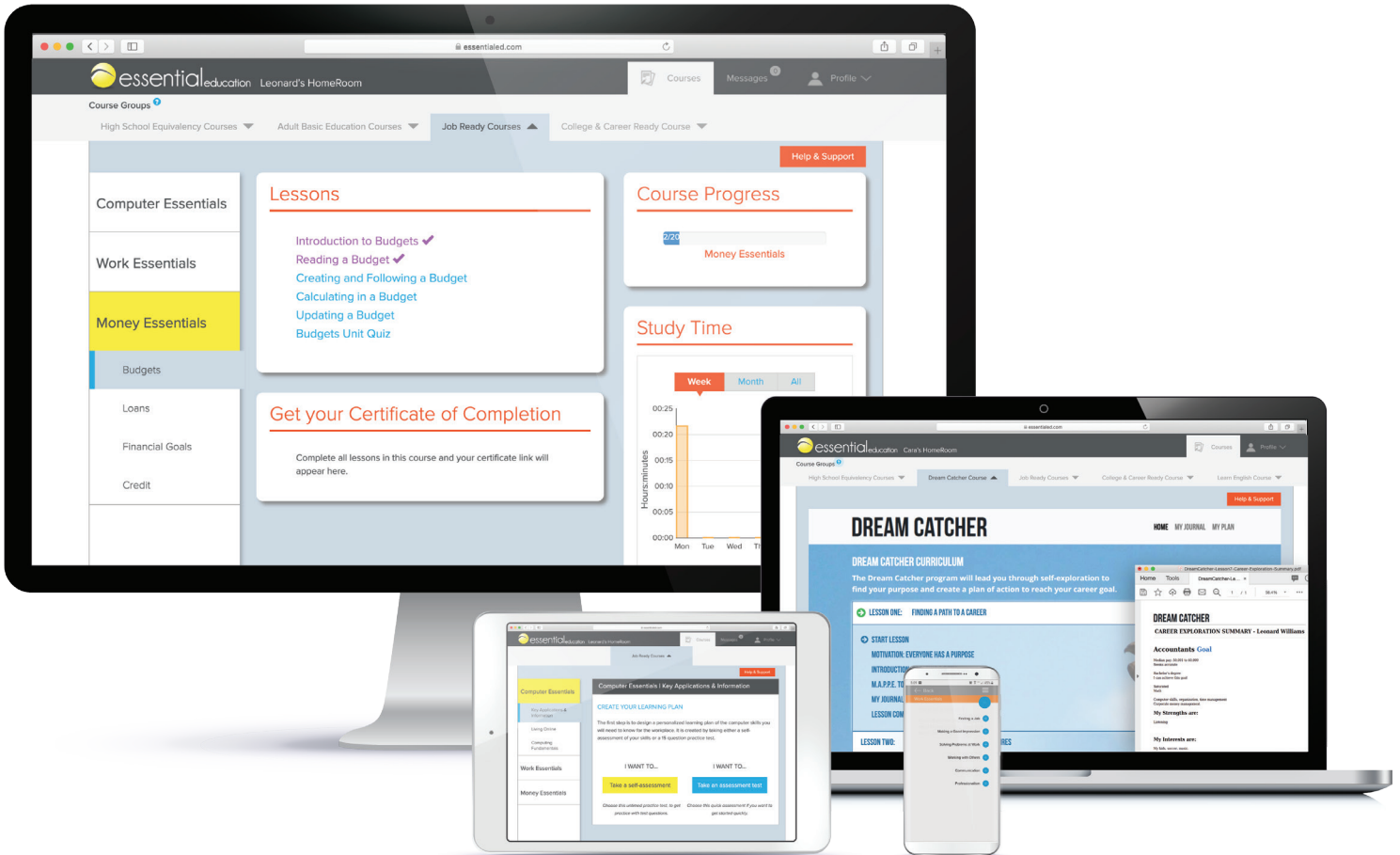


## CAREER PLANNING COURSE

**Dream Catcher** is a career planning tool that is different and more effective than others because of its ability to help adults find their true purpose and goals in life. Without connecting a student’s education path to their emotions and dreams, their education quickly loses its relevance and meaning. A series of powerful videos with real life stories helps the student find deep motivation for success.

### Dream Catcher

- Self-paced career planning course
- 5 lessons
- 20 practice activity videos
- Personal career planning journal & plan
- lifetime access..... \$15.00/seat



# college readiness

Research shows that 45% of students entering community colleges and technical schools require developmental education courses. This is discouraging for students, and contributes to the high dropout rate in adult education programs.

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## COLLEGE ESSENTIALS

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Essential Education's **College Essentials** is designed specifically to eliminate the need for developmental education courses.

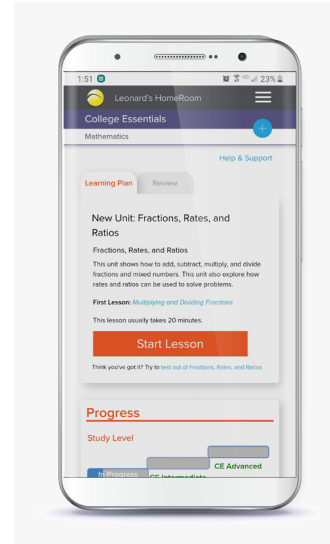
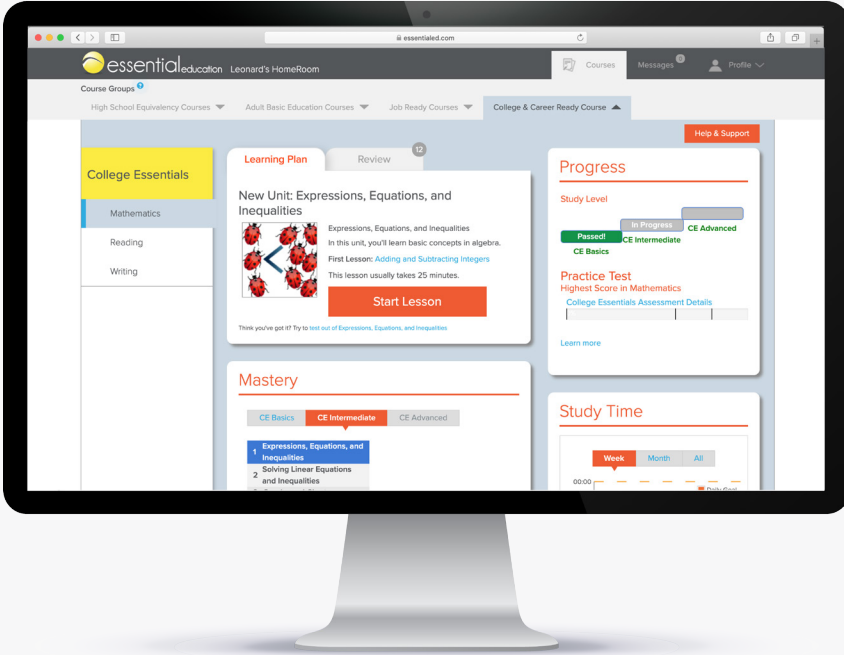
Aligned perfectly with the Accuplacer College Placement test, our College Essentials course develops your student's college level skills in reading, writing, and mathematics. It's the perfect transition course for students that have just passed their HSE test!



## College Essentials

100% Accuplacer College Placement aligned  
Companion to the HSE Academy courses  
Covers 3 subjects

annual reusable seats as low as ..... \$24.00



# corrections education

Recidivism rates are dramatically reduced when an inmate leaves with the skills to be successful in the workplace. Essential Education provides the tools needed to maximize successful reentry while reducing recidivism rates.

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## OFFLINE COURSES

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Essential Education's offline learning courses integrate core academic content into the foundational skills of critical thinking and problem solving. With multiple installation options, our courses can adapt to any internet-restrictive environment and can be downloaded onto tablets, computers, or a server.

**MULTI-LAYERED INSTRUCTION**

**HELPS STUDENTS MASTER MATERIAL QUICKLY**

**BECAUSE THE SYSTEM ZEROS IN ON THE**

**PRECISE SKILLS THEY NEED.**



**EARL MORRIS, CORRECTIONS GED ACADEMY STUDENT**

*“I really thought I’d have a hard time on math, but with the help of the GED Academy I’m finally getting it.”*

**Offline Courses**

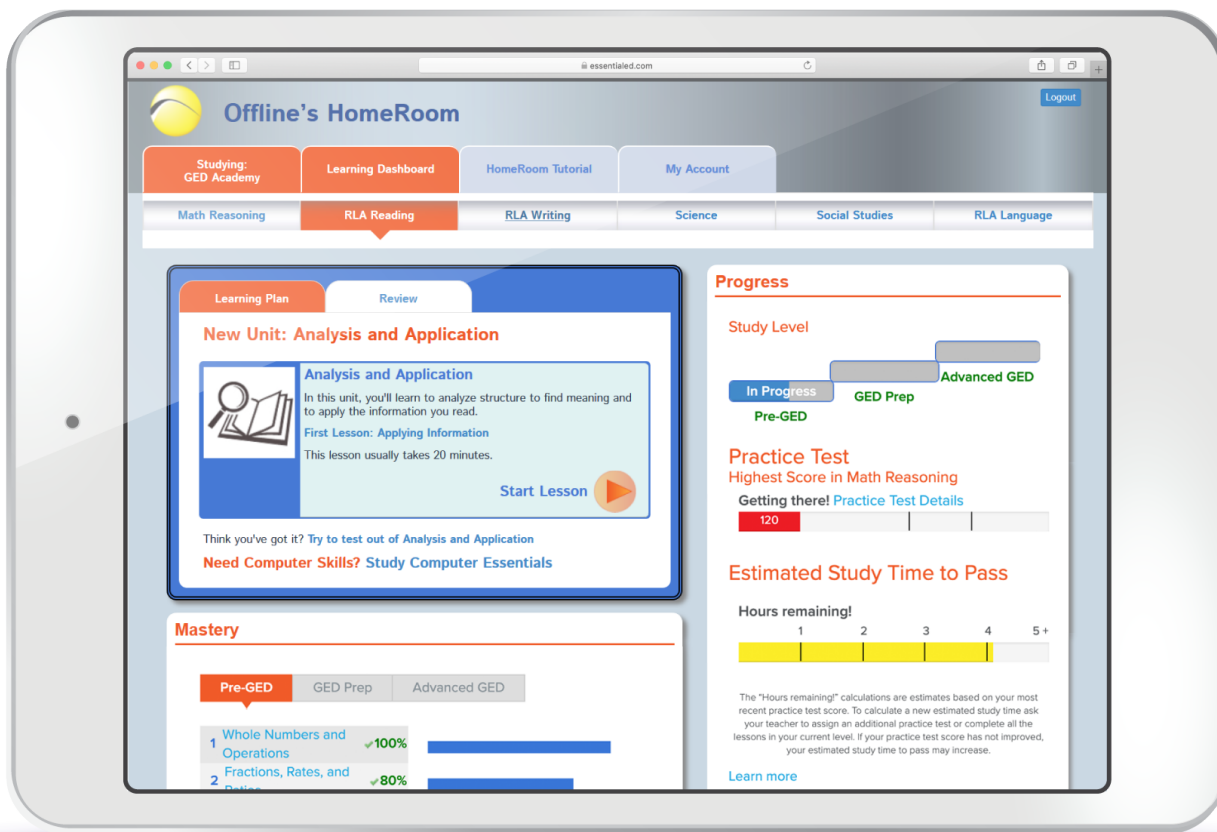
- GED Academy™
- HiSET® Academy
- TASC Academy

annual reusable seats as low as ..... \$29.50/seat

TABE 11/12 Academy

annual reusable seats as low as ..... \$24.00/seat

- ABE
- HSE
- AM
- ELL



# professional development

Teaching adults is one of the hardest jobs there is. It's hard because students have gaps in their core academic skills. It's hard because they don't attend class regularly, and it's hard because the training that's available for teachers doesn't really prepare them for these kinds of obstacles.

Essential Education's college-level courses take a very different approach to professional development. Instead of just scratching the surface like most professional development curricula, each course is a deep exploration into critical adult education teaching skills and how to apply them immediately into the classroom.

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## PROFESSIONAL DEVELOPMENT SERIES

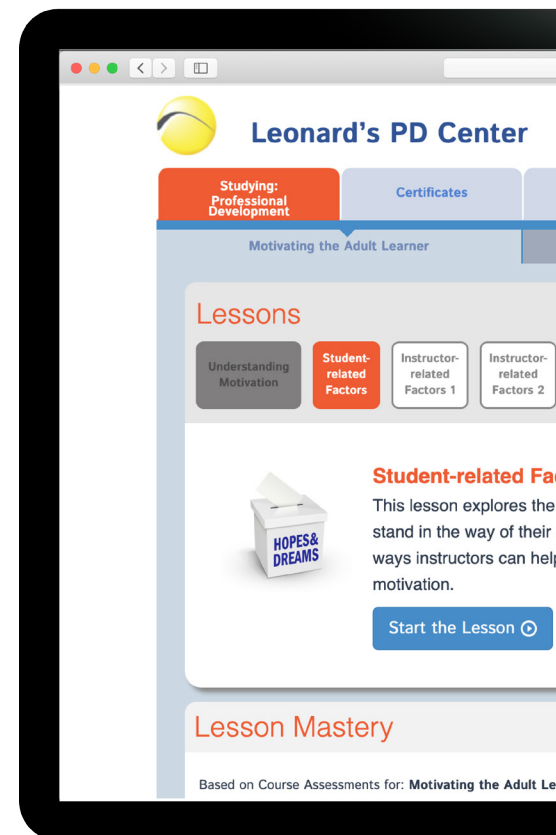
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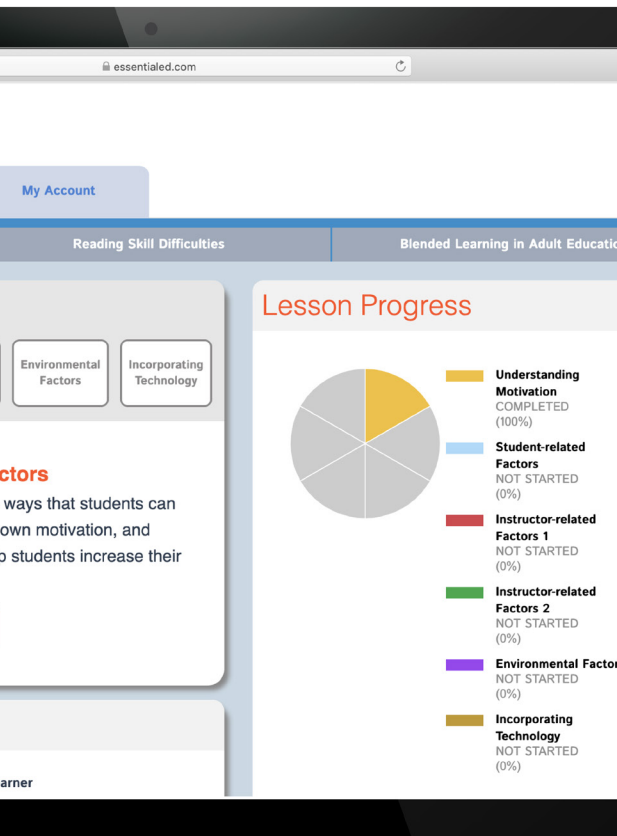
Our online Professional Development Series gives you the core tools and techniques to excel in the adult education classroom. These college-level courses focus on three core challenges: how to identify and remediate reading skill difficulties, how to motivate the adult learner, and how to blend effective learning technology into the classroom.

**KEVIN REHDER, MATH INSTRUCTOR**  
NORTH IDAHO CORRECTIONAL INSTITUTION

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*"Participating in Essential Education's Professional Development Series course opened my eyes into this very relevant and impactful opportunity to improve myself and my students in adult learning. The familiar courseware and flexibility of the online course, allowed me to focus on each lesson without distraction. I could not help but compare and contrast the curriculum objective and activities with my own classes and focus on how to make improvements."*





**Professional Development Series:**

**Identifying & Remediating Reading Skill Difficulties Course**

5 lessons  
 Complies with WIOA guidelines  
 Certificate of Completion

course seat ..... \$15/ea\*

**Motivating the Adult Learner Course**

6 lessons  
 Complies with WIOA guidelines  
 Certificate of Completion

course seat ..... \$15/ea\*

**Blended Learning in Adult Education Course**

6 lessons  
 Complies with WIOA guidelines  
 Certificate of Completion

course seat ..... \$15/ea\*



\*minimum purchase of three seats required, any combination of courses



Free digital brochure

# print resources

## ESSENTIAL MATERIALS

Deep learning doesn't happen by hearing a lecture or filling in worksheets. Deep learning happens through the integration of multiple learning experiences: reading, listening, interacting, and questioning. Blending thought-provoking print materials with innovative online courses accelerates learning and retention.

The challenge is to blend high engagement online learning with stimulating print materials. Essential Education's print resources goes beyond the traditional drill and practice type, giving the instructor a way to provide the basic reasoning and understanding required by the CCRS and HSE tests.

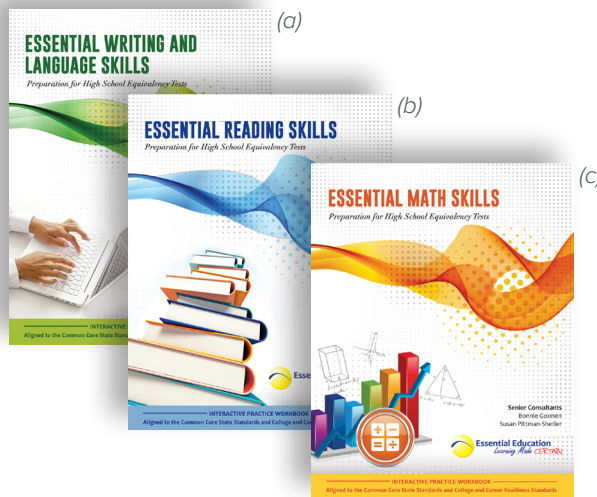
### Essential Skills Workbooks

Aligned to CCSS & CCRS with complete prep for the GED, HiSET and TASC tests.

- Essential Writing & Language Skills ..... \$19.95/ea\* (a)
- Essential Reading Skills ..... \$19.95/ea\* (b)
- Essential Math Skills..... \$19.95/ea\* (c)



\*bulk pricing available (see pages 24, 25)



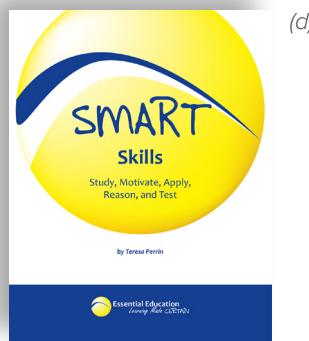
Free digital sample

For our TABE and CASAS test print materials, see pages 4-5.

### SMART Skills (d)

A study guide for students to learn reasoning skills, set realistic goals, manage their time, overcome anxiety, and become successful test takers.

- single book ..... \$12.95/ea



Free digital sample

JANICE GAY, ADULT ED COORDINATOR  
RED RIVER TECHNOLOGY CENTER

*"The Essential Skills Workbook Series is a good and easy-to-use tool to help our students prepare for the high school equivalency test."*

## Adult Ed Curriculum Blueprints

Our curriculum blueprints bridge the gap between CCR & CCSS standards and the skills students need to excel on the GED, HiSET, TASC and TABE tests..

- TABE® 11/12 Curriculum Guide..... free (e)
- GED® Curriculum Blueprint..... free (f)
- HiSET® Curriculum Blueprint..... free (g)
- TASC Curriculum Blueprint..... free (h)

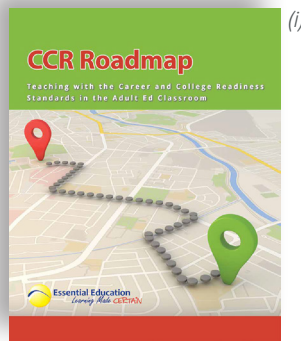


Digital sample

## CCR Roadmap

A teacher's guide to help easily distill CCR standards into the adult education classroom.

- digital download..... free (i)

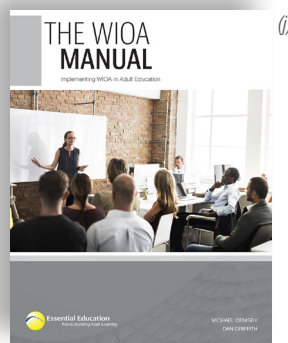


Digital sample

## The WIOA Manual

A teacher's manual on implementing WIOA in adult education.

- digital download..... free (j)

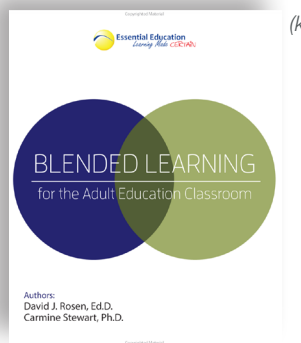


Digital download

## Blended Learning Guide

A teacher's guide to understanding how blended learning can enhance learning in the classroom.

- digital download..... free (k)



Digital download

# learning management system

Our Learning Management System was built with teachers' needs in mind. Here are just some of the features and reports you will find within Essential Education's LMS.

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## ADMINISTRATION + MANAGEMENT

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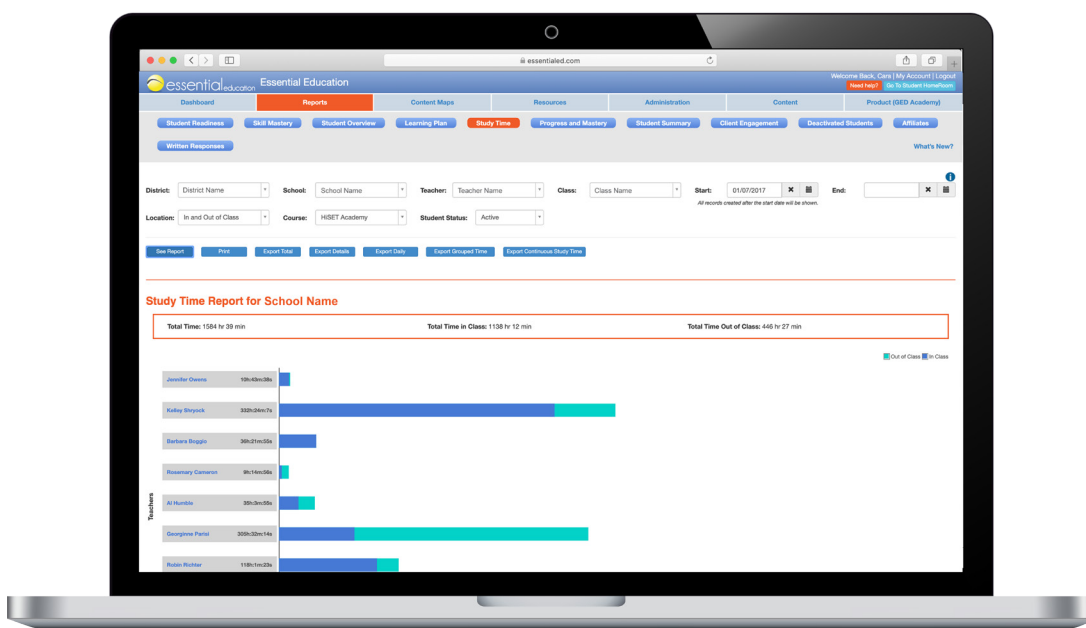
**Manage Students and Classes:** create custom classes, add and deactivate students, and manage student accounts.

**Manage Student Learning Plan:** assign lessons to students based off classroom instruction or their official exam/practice test results.

**Track Goals and Performance:** see how well students are performing on their lessons, quizzes, and practice tests.

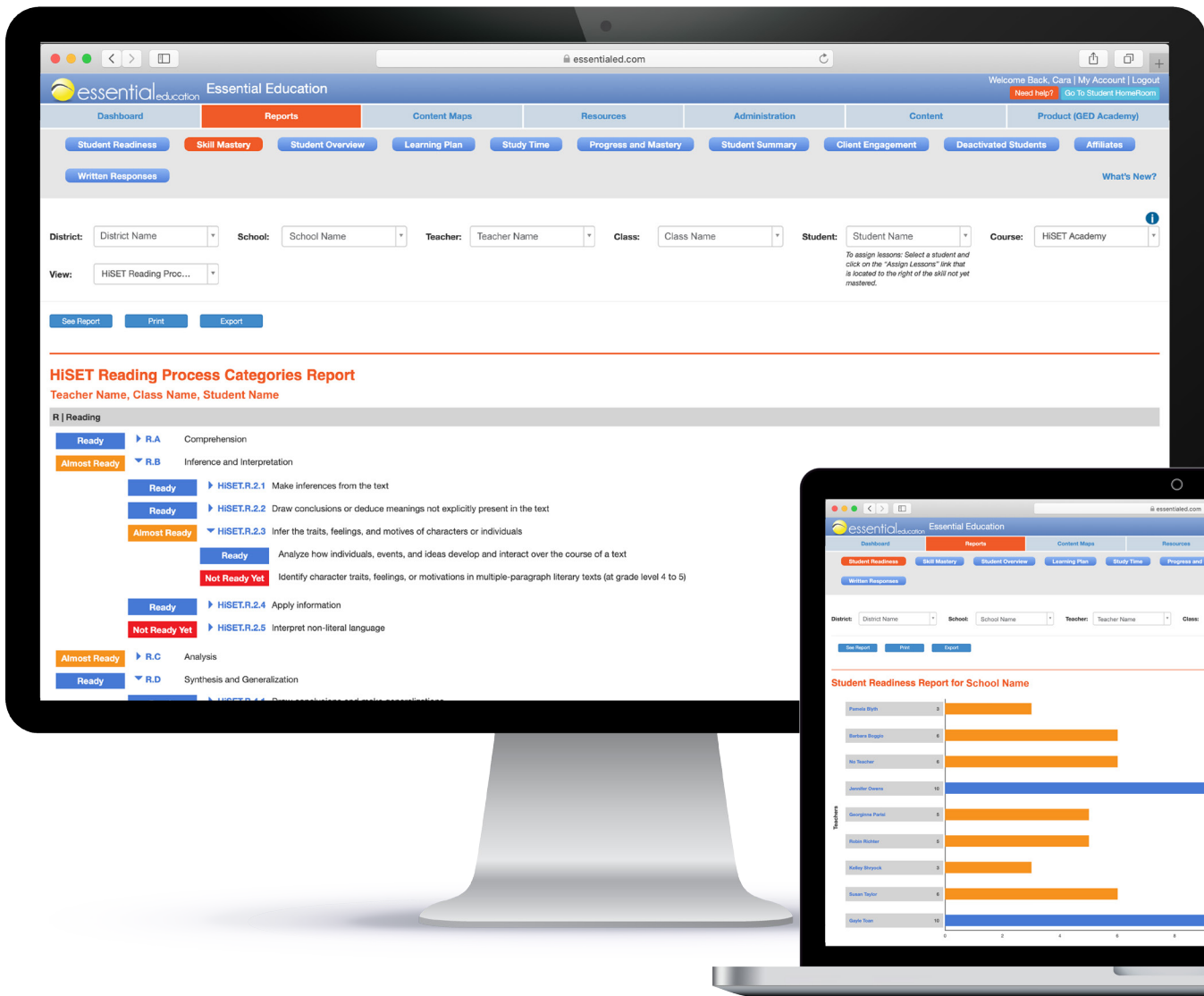
**Send and Receive Notifications:** teachers and students can communicate using the internal messaging feature.

**Track Study Time:** view total time for all students, or each student individually. Filter by class, date range, course, and in or out of class time.



**Skill Mastery:** see exactly which skills students have mastered and which they need more work on.

**Student Readiness:** determine which students are ready for testing.



# let's chat

Our account management team provides the best service. We're passionate about our products as well as our customers. We're here to create an effective solution for your instructional needs.

## sales team

---



**Dan Griffith**

National Sales Manager  
CO, ID, KS, MT, ND, NE,  
NM, SD, UT, WY  
dan@essentialed.com  
828.228.5450



**John Balentine**

Western Sales Rep  
AK, AZ, CA, HI, NV, OR,  
WA  
john@essentialed.com  
602.620.1570



**Peggy Bernard**

New England Sales Rep  
CT, MA, ME, NH, NJ, NY,  
RI, VT  
peggy@essentialed.com  
617.637.7669



**Stephanie Eichner**

Southeast Sales Rep  
AL, FL, GA, MS, SC, TN  
stephanie@essentialed.com  
954.614.8266

---

## SUPPORT TEAM

---

**Stephanie Kirkwood**

Educator Support Specialist  
stephaniek@essentialed.com  
800.931.8069, Ext. 12

**Laura Shi**

Educator Support Specialist  
laura@essentialed.com  
541.225.5195





**Jason Guard**

Mid-Atlantic Sales Rep  
DC, DE, KY, MD, NC, PA,  
VA, WV  
jason@essentialed.com  
800.390.9307



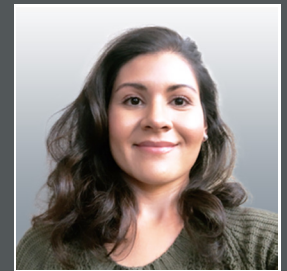
**Rich Palmer**

Mid-West Sales Rep  
IA, IL, IN, MN, MO, WI  
rich@essentialed.com  
800.992.3943



**Beth Williams**

Southwest Sales Rep  
AR, LA, OH, OK, TX  
beth@essentialed.com  
405.760.3240



**Alyssa Garcia**

Sales Support Specialist  
alyssa@essentialed.com  
800.460.8150, Ext. 13

---

**MAILING ADDRESS**

---

**Essential Education**

895 NW Grant Avenue  
Corvallis, OR 97330

---

**CONTACT US**

---

**Phone**

800.931.8069

**Website**

[www.essentialed.com/educators](http://www.essentialed.com/educators)

**E-mail Us**



# price guide

## PROGRAMS

### Adult Basic Education Courses (online or offline)

	10-49 (reusable seats)	50-124 (reusable seats)	125-299 (reusable seats)	300-499 (reusable seats)	500+ (reusable seats)
TABE 11/12 Academy	\$55.00	\$42.00	\$34.00	\$29.00	\$25.50
CASAS GOALS Academy	\$55.00	\$42.00	\$34.00	\$29.00	\$25.50

### High School Equivalency Courses (online or offline)

	10-49 (reusable seats)	50-124 (reusable seats)	125-299 (reusable seats)	300-499 (reusable seats)	500+ (reusable seats)
GED Academy*	\$70.00	\$58.00	\$49.50	\$41.00	\$30.50
HiSET Academy*	\$70.00	\$58.00	\$49.50	\$41.00	\$30.50
TASC Academy*	\$70.00	\$58.00	\$49.50	\$41.00	\$30.50

\*Add-on Option

Extended Response Scoring: \$6 per reusable seat; any quantity. Must purchase for all seats.

### Workforce Readiness Courses

	10-49 (reusable seats)	50-124 (reusable seats)	125-299 (reusable seats)	300-499 (reusable seats)	500+ (reusable seats)
Computer Essentials	\$40.00	\$32.50	\$25.00	\$20.00	\$17.50
Work Essentials	\$20.00	\$18.00	\$16.00	\$14.00	\$12.00
Money Essentials	\$20.00	\$18.00	\$16.00	\$14.00	\$12.00
Life Essentials Bundle	\$60.00	\$50.00	\$40.00	\$36.00	\$32.00
Computer Essentials					
Work Essentials					
Money Essentials					

### Career Planner Course

	10-499 (seats)	500-1999 (seats)	2000+ (seats)
Dream Catcher	\$15.00	\$12.00	\$10.00

### College & Career Readiness Course

	10-49 (reusable seats)	50-124 (reusable seats)	125-299 (reusable seats)	300-499 (reusable seats)	500+ (reusable seats)
College Essentials	\$52.50	\$39.00	\$32.00	\$27.00	\$24.00

### Professional Development Courses (for educators)

**Any quantity**  
(seats)

Professional Development Series \$15 per seat; minimum of 3 seats required.

Identifying & Remediating Reading

Skills Difficulties

Motivating the Adult Learner

Blended Learning in Adult Education

## PRACTICE TESTS

### High School Equivalency

	25-999 (vouchers)	1000-2499 (vouchers)	5000-19,999 (vouchers)	20,000+ (vouchers)
GED Ready	\$4.25	\$4.10	\$3.75	\$3.25
HiSET® Academy Official Practice Test	\$2 per test voucher; minimum of 10 vouchers required.			

## PRINT RESOURCES

### Essential Materials

	1-9 (workbooks)	10-49 (workbooks)	50-124 (workbooks)	125-299 (workbooks)	300-499 (workbooks)	500+ (workbooks)
Essential Reading Skills*	\$19.95	\$17.00	\$15.75	\$14.50	\$13.25	\$12.00
Essential Math Skills*	\$19.95	\$17.00	\$15.75	\$14.50	\$13.25	\$12.00
Essential Writing & Language Skills*	\$19.95	\$17.00	\$15.75	\$14.50	\$13.25	\$12.00
SMART Skills	\$12.95 per book; any quantity.					

*\*Add-on Option*

Receive \$1 off each Essential Skills workbooks with the purchase of GED, HiSET or TASC Academies.

### Adult Basic Education Materials

	10-pack (workbooks)
ABE Essentials + Virtual Tutor (21 titles, pp. 4-5)	\$52.50 per 10-pack of each title; any quantity.
ABE Essentials Offline For Corrections Only (21 titles, pp. 4-5)	\$45.00 per 10-pack of each title; any quantity.

## FIVE WAYS TO ORDER

Call:	1 800.931.8069
Fax:	1 541.230.1171
Mail to main office:	c/o Essential Education
Email:	info@essentialed.com
Go online:	www.essentialed.com/adult-education-products

### *Essential Education's Reusable Seat Model:*

We sell many of our course seats as reusable. This means that during the course of your license, you can reuse the seats as many times as you would like. Once a student is done studying or drops out for any reason, simply deactivate their account in the Learning Management System (LMS) and add another student to replace them.



# essential education

## adult education catalog

*To learn more about how we can help you,  
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Free downloads!

